

MATTAPAN CULTURAL ARTS DEVELOPMENT

Live Arts | Creative Placemaking | Arts Advocacy

Neponset River Arts Festival | In Brief

The Neponset River is an under-appreciated asset that few associate with Mattapan. Like many rivers, its waters were long ago polluted by the paper mills that once dotted its upper falls; and they continue to function as a dumping ground today.



Mattapan Cultural Arts Development (MCAD) is initiating the Neponset River Arts Festival to celebrate the Neponset River as a cultural asset. Why? To call attention to its beauty, its history, and the critical relationship between the river's health and that of our community.

Since a healthy river is a community's first line of defense when weather turns extreme, our 1st Annual Neponset River Arts Festival will recognize the Neponset River Watershed Association's 50 years of service protecting the Neponset's wetlands and waterways.

When & Where

1st Annual Neponset River Arts Festival

Saturday, 17 June 2017

NOON – 3 p.m.

“The Great Lawn” @ the Foley Residences

249 River Street, Mattapan, MA

What You Can Do



- **Sponsor Us** \$10K + (see your logo on the event banner)
- **Partner Up** \$1000 +
- **Give a Little** get a lot
- **Sweat Equity** lend a hand
- **Volunteer** for a term, or for the day

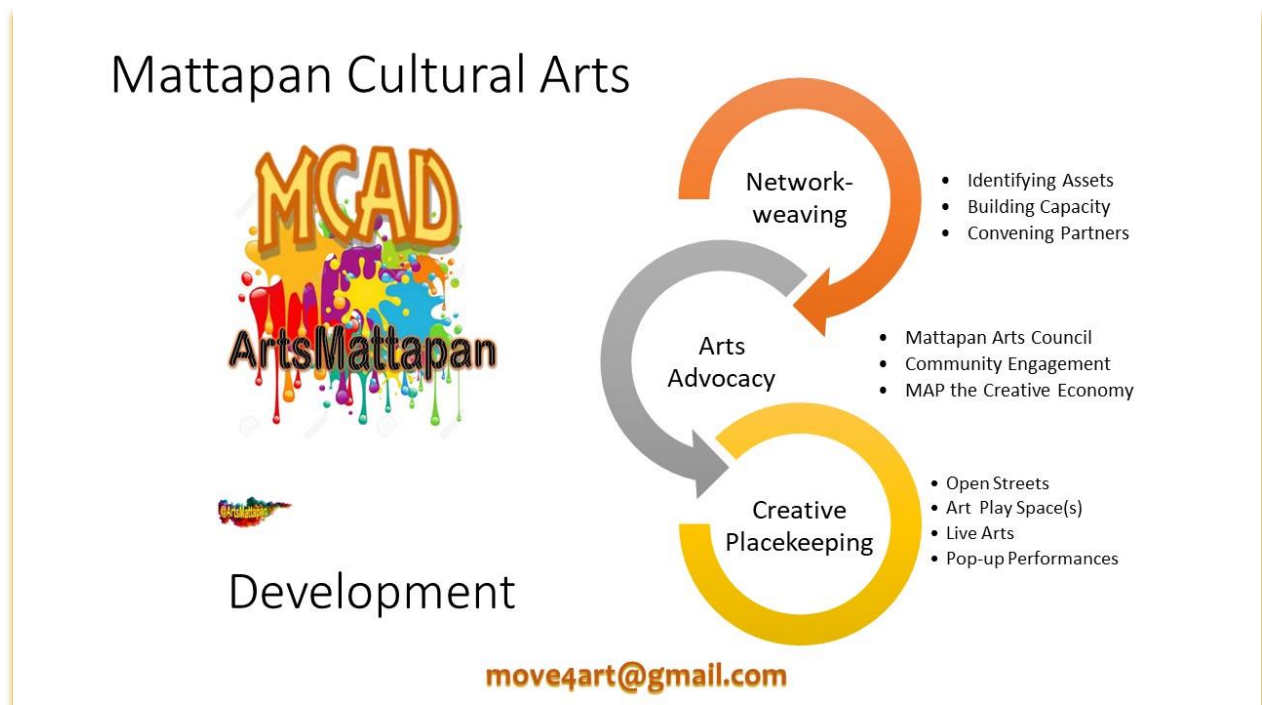
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Organization Description

Mattapan Cultural Arts Development (MCAD) is dedicated to making art happen in Mattapan, MA. It was organized by African Repertory Troupe, Inc. (EIN # 04-3468668)—a Mattapan-based nonprofit theatre arts organization in 2004 to explore the feasibility of developing a cultural arts facility in Mattapan; and its first objective was to identify potential stakeholders in a LEED-certified, transit-oriented, mixed-use development here.

MCAD hosted its first community meeting in April, 2005 around four key concepts: arts activism, civic engagement, economic growth, and cross-sector collaboration. Since then, MCAD has been building a coalition of artists and arts organizations now focused, more broadly, on making Mattapan a cultural arts destination. MCAD is currently home to the Mattapan Arts Council as well as the Mattapan Alliance to Promote the Creative Economy (MAP the Creative Economy).



Mission Statement

Mattapan Cultural Arts Development (MCAD) is committed to

- providing space for live arts and creative expression to happen in Mattapan.
- creating and supporting sustainable community-based organizations dedicated to rebranding Mattapan as a cultural arts destination.
- bringing information and resources to enhance the growth and visibility of Mattapan-based artists and arts organizations.
- creating the conditions that would induce creative industries to establish operations in Mattapan.

Website: <http://artsmattapan.tumblr.com/>

Twitter: @ArtsMattapan